

EASTELL AND CO



FIVE EASY WAYS
TO INCREASE YOUR HOME'S VALUE BEFORE YOU SELL

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PROVEN WAYS TO MAXIMISE
YOUR HOME'S VALUE



TOUCH-UPS

DO YOU HAVE THOSE LITTLE JOBS THAT NEED DOING AROUND THE HOUSE? PAINTING, WINDOW CLEANING, OVEN CLEAN...

A FRESH COAT OF PAINT OR ADDING A BIT OF TLC TO THE HOUSE CAN BRING THE SPACE BACK TO LIFE AND MAKE THE HOUSE LOOK READY TO MOVE INTO IMMEDIATELY.

AT VERY LITTLE COST, PAINTING IS THE NO. 1 HOME IMPROVEMENT ANYONE CAN DO, A WELL-COORDINATED, MODERN NEUTRAL COLOUR TREATMENT CAN RAISE THE SELLING PRICE OF ANY HOME SIGNIFICANTLY.

JUST REMEMBER, WHEN YOU'RE SELLING YOU ARE LOOKING TO SPEND MONEY ON ITEMS WHERE YOU CAN GET MAXIMUM OUTPUT WITH MINIMAL INVESTMENT.



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MAKE THE FIRST IMPRESSION COUNT

WE ALL KNOW THAT FIRST IMPRESSIONS COUNT.

TAKING TIME TO MAKE SURE THE EXTERIOR OF THE HOUSE LOOKS AS GOOD AS THE INTERIOR CAN BOOST THE AMOUNT OF ATTRACTION YOUR PROPERTY GETS ONLINE.

WHEN POTENTIAL BUYERS ATTEND YOUR OPEN HOMES, WOW THEM FROM THE MOMENT THEY PULL UP!

THE EXTERIOR OF ANY HOME CAN BE GIVEN NEW LIFE BY SOME LANDSCAPING AND LITTLE BIT OF RENDERING ON THE FRONT WALL, FIXING ANY LOOSE FENCE PANELS OR A SPOT OF PAINT.

TENDING TO THE GARDENS, LAWN AND DRIVEWAY WILL ADD A NICE SCENIC ELEMENT TO THE FRONT YARD AND WILL ALWAYS ADD VALUE TO YOUR HOME.

WITH SO MANY POTENTIAL BUYERS VIEWING PROPERTIES ON THE INTERNET, FIRST IMPRESSIONS ARE ESSENTIAL. IF YOUR HOUSE DOESN'T STAND OUT THE NEXT LISTING IS ONLY A CLICK AWAY...



THE PARTY IS ALWAYS IN THE KITCHEN

THE KITCHEN IS A HUGE FOCAL POINT OF ANY FAMILY HOME.

WE SPEND SO MUCH TIME IN THIS AREA OF THE HOUSE THAT IT CAN BE A REAL TURNING POINT FOR WHETHER A POTENTIAL BUYER WILL MAKE AN OFFER.

AS YOU ALREADY KNOW, ONE OF THE MOST POPULAR THINGS HOMEOWNERS CONCENTRATE ON PRIOR TO SELLING A HOME IS TO RENOVATE AND SPIFF UP THE HOME, THE QUESTION REMAINS, WHAT RENOVATIONS SHOULD YOU UNDERTAKE TO ACCOMPLISH THIS GOAL?

DO SOME OF YOUR APPLIANCES OR CUPBOARDS LOOK A BIT TIRED OR DATED? POTENTIAL BUYERS ACKNOWLEDGE A KITCHEN THAT IS GOING TO SERVICE THEM WELL.

FOR FAMILY HOMES, YOU NEED AN OVEN THAT'S GOING TO FEED THE ENTIRE FAMILY AND ANY OF THE EXTENDED FAMILY THAT VISITS ON THE WEEKEND. IF THE FLOORS ARE WORN OLD LINOLEUM, TRY REPLACING THEM WITH NEW TILES, WOOD OR LAMINATE.

IF YOU EVER HAVE ANY DOUBTS OR CONCERNS ON HOW TO DO THIS EFFECTIVELY, GIVE US A CALL AND WE WILL BE ABLE TO HELP YOU GET YOUR HOME IN TIP-TOP SHAPE FOR SELLING.

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THE PERFECT EXCUSE TO DECLUTTER

DECLUTTER AND DEPERSONALIZE.

IT DOESN'T TAKE LONG FOR A HOME TO BE CLUTTERED WITH POSSESSIONS YOU HAVE COLLECTED OVER THE YEARS.

CHILDREN'S TOYS ARE A BIG ONE. BUT IF YOUR HOUSE IS OVERRUNNING WITH CLUTTER AND ITEMS THAT ONLY MEAN SOMETHING TO YOU, IT COULD SET OFF ALARM BELLS THAT THE HOUSE DOES NOT HAVE SUITABLE STORAGE.

FOR FAMILIES, THIS IS A NECESSITY.

BEFORE YOU ARE READY TO PUT YOUR HOUSE ON THE MARKET, TAKE YOUR EXCESS STUFF AND DONATE IT, OR YOU MAY JUST WANT TO PACK IT UP TO BE STORED OFF-SITE.

BY JUST CLEARING THE CLUTTER AND DEPERSONALIZING YOUR HOUSE... IT WILL HELP YOUR HOME LOOK MORE APPEALING TO BUYERS.

THE FIRST STEP TO GETTING THE VALUE THAT YOU WANT FROM YOUR HOME IS TO HAVE THE COURAGE TO GET RID OF WHAT YOU DON'T USE OR NEED.

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BATHROOMS

INCREASE YOUR HOME VALUE WITH BATHROOM IMPROVEMENTS.

IT IS ESSENTIAL TO KNOW WHO IS MOST LIKELY TO BUY YOUR HOME AND HOW TO MAKE IMPROVEMENTS ACCORDING TO THEIR NEEDS.

FOR EXAMPLE, FAMILIES LOOK AT STORAGE, SAFETY AND CLEANLINESS — PARENTS WILL NOT WANT TO BATH THEIR CHILDREN IN OLD, DATED, RUSTY BATH TUBS.

RE-GROUT THE SHOWER AND DE-SCALE TAPS AND FITTINGS TO MAKE THE BATHROOM POP!

IMPROVED BATHROOMS CAN ACTUALLY ADD TENS OF THOUSANDS OF DOLLARS IN EQUITY TO YOUR HOME.

NOT SURE HOW TO GET YOUR HOUSE READY TO SELL? WE'RE HERE TO HELP, SCHEDULE YOUR FREE NO OBLIGATION CONSULTATION BEFORE YOU INVEST MONEY ON THE WRONG IMPROVEMENTS...



THINKING OF SELLING YOUR HOME?

SELLING A HOME INVOLVES A LOT OF PREPARATION, CLEANING, MAINTENANCE, AND MANY FACTORS THAT ARE IMPORTANT DURING THE PROCESS OF SELLING.

IT IS OUR GOAL TO PROVIDE YOU WITH EXPERT ADVICE ONCE WE SCHEDULE A PROPERTY APPRAISAL & EVALUATE THE MANY WAYS YOU COULD ENHANCE THE VALUE OF YOUR HOME, AS IT APPLIES TO YOU.

WE ALWAYS RECOMMEND THAT SELLERS SHOULD CONSULT AN EXPERT 6 MONTHS OUT FROM LISTING THEIR HOME, SO THEY CAN BE FULLY PREPARED BEFORE SELLING.

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EASTELL
AND CO

07 5293 7346
HELLO@EASTELLANDCO.COM
1/1788 DAVID LOW WAY, COOLUM BEACH

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